

## **EYES UP FOR VIBE**

AN EVALUATION OF *DEADLY VIBE* MAGAZINE PREPARED FOR VIBE AUSTRALIA BY  
CULTURAL PERSPECTIVES

**COMMERCIAL-IN-CONFIDENCE**

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## Executive Summary

This report is based on the responses of 446 *Deadly Vibe* readers. A self-completion questionnaire was included in the April 2002 edition, and a prize was offered to encourage participation.

### Demographics

- Over half of those who completed the surveys were from a rural area (56%), and just over half of the sample were from NSW and Queensland. Fifty-six percent were students, and parents and teachers also made up a significant proportion of the sample (26%). The age categories with the highest numbers included the over 35s, 12-14 and 9-11 years. Importantly, just over half of the sample were aged 17 years and under. Males and females were almost equally represented. Seventy-three percent of the sample identified as Aboriginal or Torres Strait Islander.

### Readership

- It appears that for many, *Deadly Vibe* is read by a number of people. Sixty-eight percent of respondents receive their own copy of *Deadly Vibe*, and 62% of these respondents said that their copy is read by more than three people.

### Overall Feelings about *Deadly Vibe*

- Overall, *Deadly Vibe* is seen as an excellent publication, providing important information about Aboriginal and Torres Strait Islander people for ATSI people. Almost 90% of respondents really like *Deadly Vibe* or think it is an excellent publication. Similarly, when asked how important it is for young Aboriginal and Torres Strait Islander people to receive *Deadly Vibe* on a monthly basis, again the response was overwhelmingly positive. Over 90% of people said that it was important or vital for young ATSI people.
- Over 40% of people said that *Deadly Vibe* made them feel differently about their life and options for the future, while a further 35% responded that *Deadly Vibe* always made them feel better about themselves. Therefore over 75% of people said they are positively affected through reading *Deadly Vibe*. The types of stories that made people feel good were stories about everyday ATSI youth (33%), success stories (22%) and ATSI profiles (19%).

### Specific appeal of *Deadly Vibe*

- The three best things about *Deadly Vibe*, according to the majority of respondents, are that it provides a positive representation of Aboriginal and Torres Strait Islander people, that it provides positive messages about school and the importance of education, and that it is written for ATSI people.

**Topics of Interest**

- Culture and Lifestyle was considered the most important area covered by *Deadly Vibe* (30%). Education (20%) and sport (18%) were also nominated as important areas.
- When asked to nominate their favourite part of *Deadly Vibe*, 'people's profiles' was the most popular choice (34%). Other parts of *Deadly Vibe* that were favourites included 'Star Watch' and 'school stories'.

**Health and Education**

- With regards to health information, most people (40%) felt that the health-based information within *Deadly Vibe* helped them to think more about their health, and that it has informed them about health issues that affect the Indigenous community.
- The vast majority of respondents felt that *Deadly Vibe* encourages young people to participate more at school and read more (84% and 87% respectively).

**Internet**

- Sixty-nine percent of respondents had access to the Internet, and for these respondents frequency of use was very high. Thirty-one percent use it every day, 69% use it at least every few days, and 13% use it once a week. Only 18% use the Net fortnightly or less.
- Sixty percent of respondents are NOT aware that *Deadly Vibe* is on the Internet, with 40% aware. For those with access to the Internet (n=298), a slightly higher proportion (45%) are aware that *Deadly Vibe* is on the Net.

## 1. DEMOGRAPHICS - THE DEADLY VIBE SAMPLE

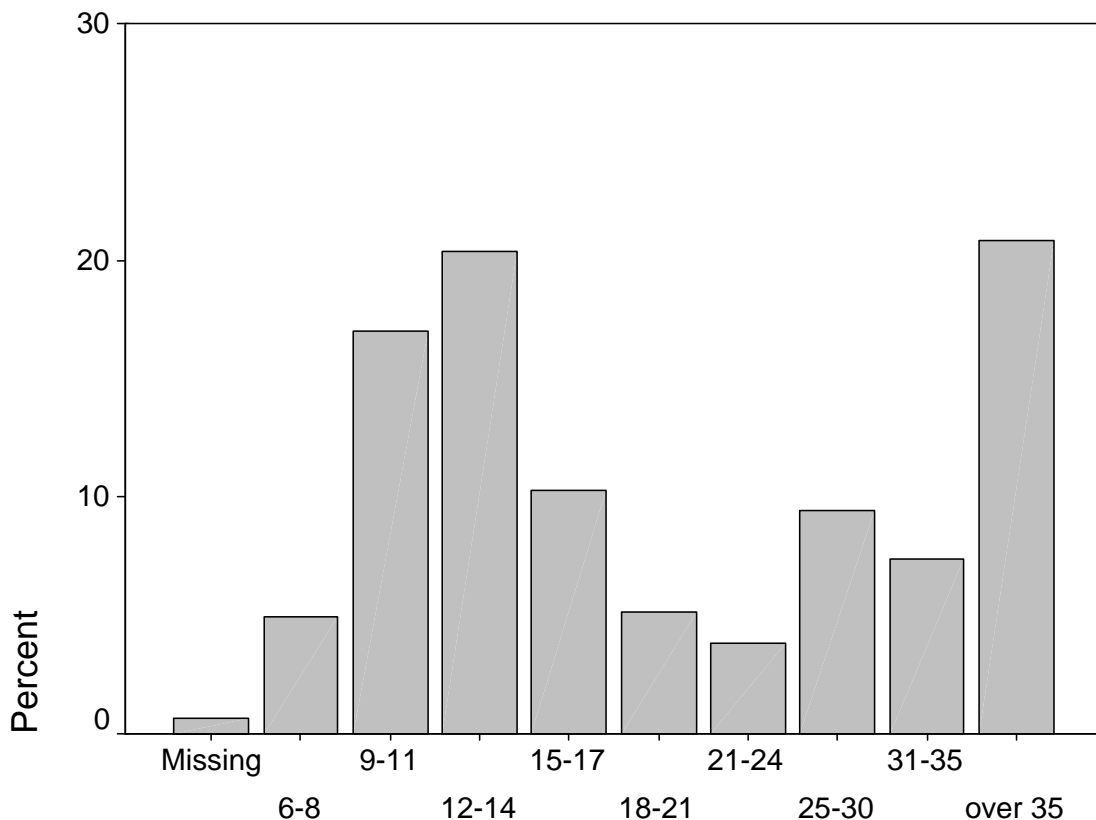
The final sample obtained in the *Deadly Vibe* research was N=446. The details of the sample for the readership survey are as follows:

		Count	Percent %
<b>Region</b>	Urban	194	44
	Rural	244	56
<b>Gender</b>	Male	210	48
	Female	230	52
<b>Age</b>	6-8	22	5
	9-11	76	17
	12-14	91	21
	15-17	46	10
	18-21	23	5
	21-24	17	4
	25-30	42	9
	31-35	33	7
	over 35	93	21
<b>Occupation/Description</b>	Student	247	56
	Parent	51	12
	Teacher	64	15
	Health service worker	15	3
	Government worker	23	5
	Community member	14	3
	Other	26	6
<b>State</b>	NSW	129	29
	QLD	125	28
	NT	19	4
	SA	59	13
	WA	57	13
	TAS	10	2
	VIC	33	7
	ACT	11	2
<b>Cultural Background</b>	Aboriginal	279	63
	Torres Strait Islander	24	5
	ATSI	16	4
	non-Indigenous	123	28

Rural regions had a greater representation than city/suburban areas. Males and females were almost equally represented, with 4% more females than males completing the survey. Respondents to the

survey were also widely spread across the age groups, ranging from 6 year olds to those aged over 35. The age categories with the highest numbers included the over 35s, 12-14 and 9-11 years. Many of the respondents identified as parents and teachers, hence the large representation in the over-35 age category. Fifty-six percent identified as students, with 53% of the survey respondents being 17 years and under.

**AGE PROFILE OF SAMPLE (Q. 21)**



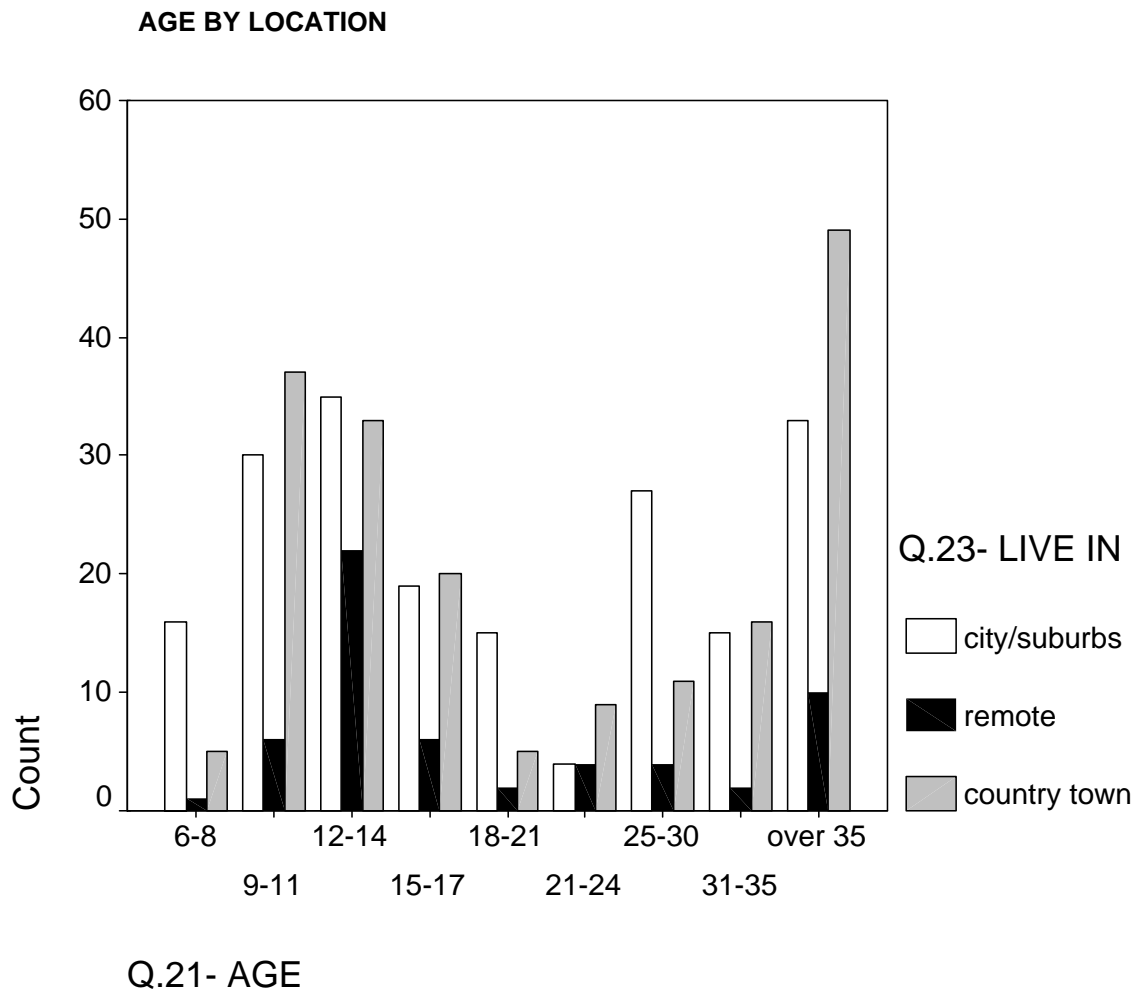
18-21, 21-24, 31-35: caution small base

NSW and QLD were the most represented states in the survey, with 57% of respondents coming from these two states. All states were represented in the survey.

Seventy-two percent of those who completed the survey identified as Indigenous, with 28% identifying as non-Indigenous. Of the 319 people who identified as Indigenous, 279 people identified as Aboriginal, 24 people identified as Torres Strait Islander and a further 16 people identified as Aboriginal and Torres Strait Islander.

When looking at age and location, there were some variations. The 12-14 age bracket, which comprised a large number of the overall sample, had the highest representation from remote regions.

The over 35 and 9-11 age groups lived predominantly in country towns, whilst the majority of people in the 12-14 and 25-30 age groups lived in the city/suburbs.



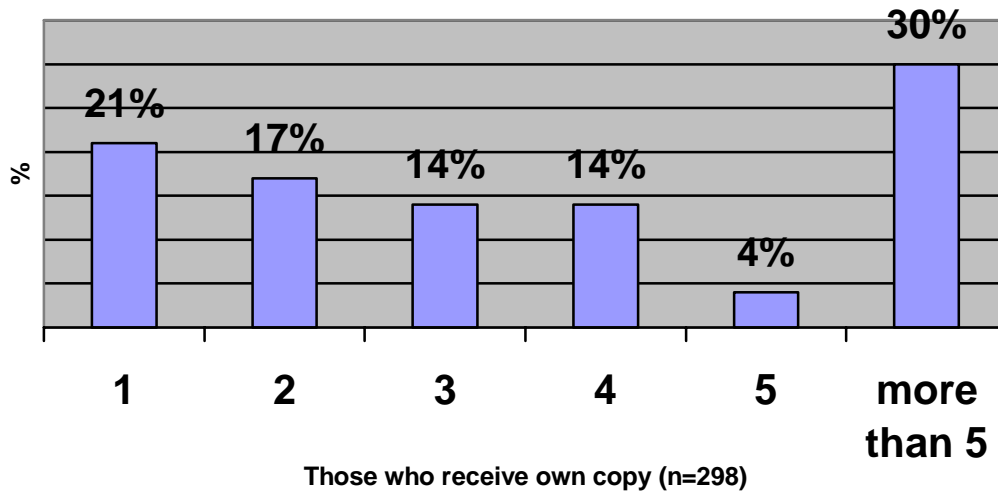
**2. READERSHIP**

Respondents were asked whether they receive their own copy of *Deadly Vibe*, or read someone else's. The table below shows that 68% receive their own copy, with the remaining 32% reading someone else's copy.

		Frequency	Percent
		n=	%
<b>Valid</b>	Own copy	302	68
	Someone else's copy	141	32
	Total	443	100
<b>Missing</b>		3	
<b>Total</b>		446	

Respondents were also asked “If you receive it how many other people would read your copy”. As the table and graph below show, individual copies of *Deadly Vibe* have a very high readership, with 62% saying their copy is read by 3 people or more.

### How many other people read your copy? (Q12)



Q.12 – “How many other people would read your copy?”

Base: Those who receive their own copy		
	Frequency	Percent
	n=	%
1 person	61	21
2 people	51	17
3 people	42	14
4 people	43	14
5 people	13	4
More than 5 people	88	30
<b>Total</b>	<b>298</b>	<b>100</b>

### 3. OVERALL FEELINGS ABOUT DEADLY VIBE

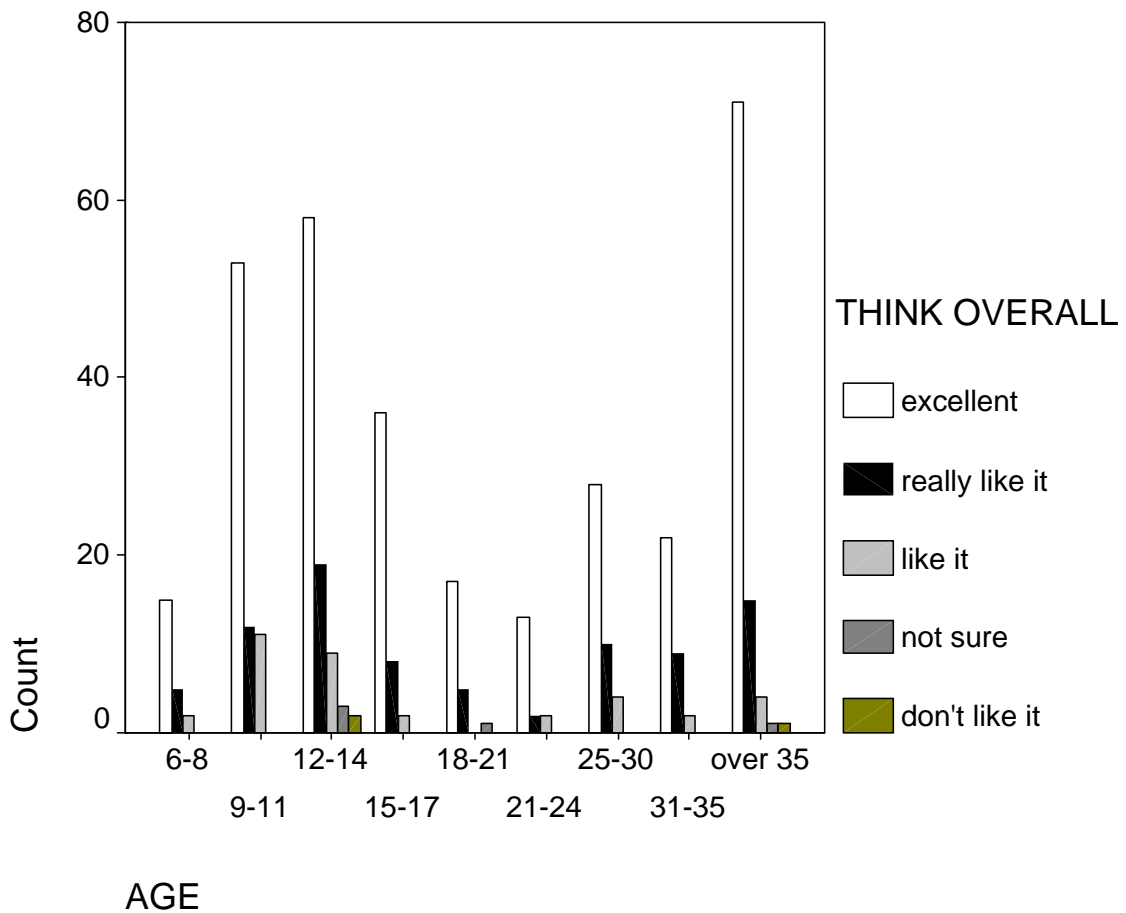
Overall, *Deadly Vibe* is seen as an excellent publication, providing important information about Aboriginal and Torres Strait Islander people for ATSI people. As the table below illustrates, almost 90% of people really like *Deadly Vibe* or think it is an excellent publication. This is a remarkable result. Less than 2% of the survey expressed uncertainty or dislike for *Deadly Vibe*.

<b>Q9 –OVERALL PERCEPTIONS OF DEADLY VIBE</b>			
		Frequency N=	Percent %
Valid	Excellent	315	71
	Really like it	86	19
	Like it	36	8
	Not sure	5	1
	Don't like it	3	1
	Total	445	100.0
Missing	99	1	
Total		446	

When asked how important it is for young Aboriginal and Torres Strait Islander people to receive *Deadly Vibe* on a monthly basis, again the response was overwhelmingly positive. Over 90% felt that it was important or vital for young ATSI people.

<b>Q17A IMPORTANCE FOR YOUNG ATSI PEOPLE TO CONTINUE RECEIVING DEADLY VIBE</b>			
		Frequency N=	Percent %
Valid	Vital	192	44
	Important	216	49
	Not important	6	1
	Not sure	24	6
	Total	438	100.0
Missing	99	8	
Total		446	

When responses to *Deadly Vibe* overall are cross-tabulated with age, we see that people in the over 35, 12-14 and 9-11 age categories were most positive about *Deadly Vibe*.



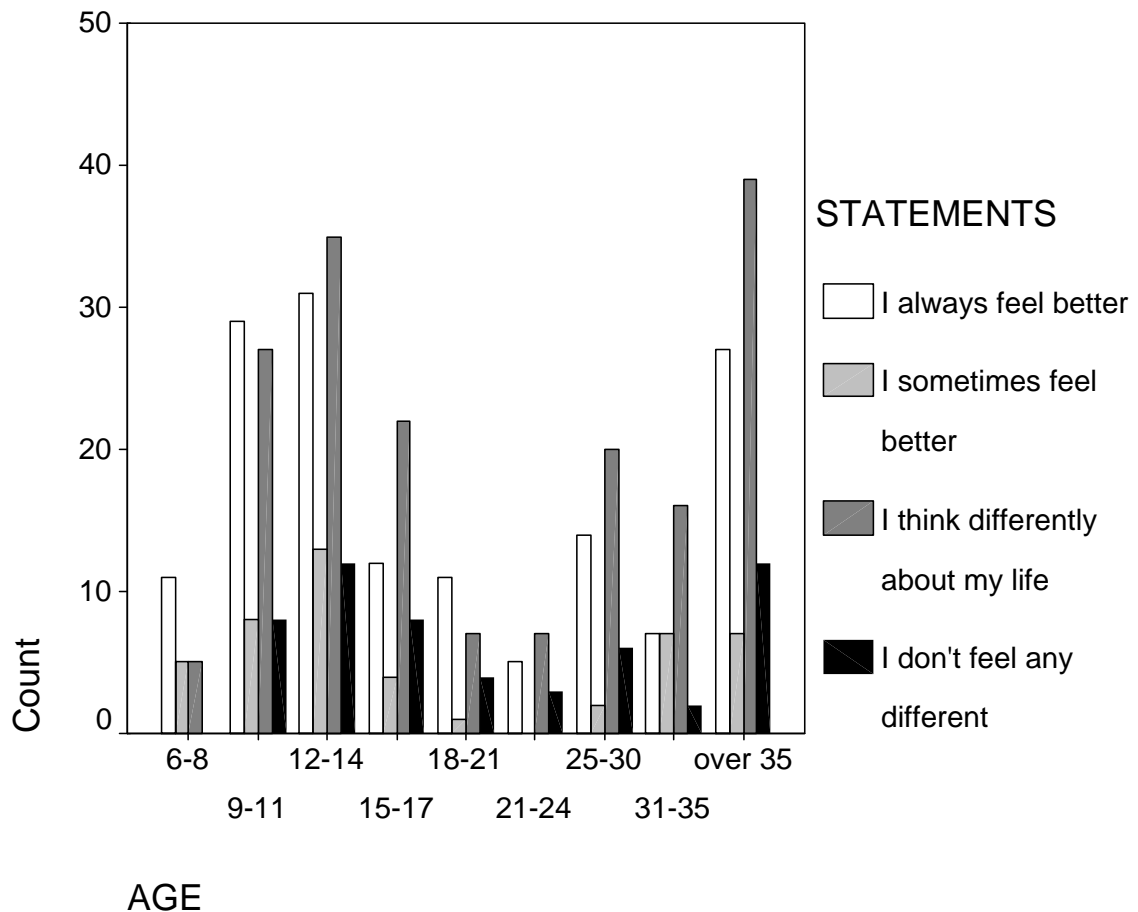
Participants were asked to respond to a number of statements about how reading *Deadly Vibe* made them feel, ticking the statement most applicable to them.

Over 40% of people felt that *Deadly Vibe* made them feel differently about their life and options for the future, while a further 35% responded that *Deadly Vibe* always made them feel better about themselves. Therefore over 75% of people feel positively affected through reading *Deadly Vibe*.

Q8- STATEMENTS			Frequency	Percent
			N=	%
Valid	I always feel better		149	35
	I sometimes feel better		47	11
	I think differently about my life		178	41

	I don't feel any different	55	13
	Total	430	100.0
Missing	99	16	
Total		446	

The graph below correlates age with statement regarding how the publication makes readers feel. The results show that the statement 'I always feel better about myself' was most popular amongst the 9-11 age bracket. The statement 'I think differently about my life and options for the future' was the most popular choice amongst both the 12-14 and the over-35 age groups.



The table below shows the importance ratings for the different areas covered by *Deadly Vibe* across the different personal identity/descriptive categories. Students rated sport and culture/lifestyle issues highly, whilst teachers rated culture/lifestyle and education issues highly.

<b>Q3- MOST IMPORTANT AREAS * Q1 - BEST DESCRIBES YOU Cross tabulation</b>										
			<b>Q1 - BEST DESCRIBES YOU</b>							<b>Total</b>
			<b>Student</b>	<b>Parent</b>	<b>Teacher</b>	<b>Health service worker</b>	<b>Government worker</b>	<b>Community member</b>	<b>Other</b>	
<b>Q3- MOST IMPORTANT AREAS</b>	National events	Count	24	8	5	1	7	4		49
		% within Q1 - BEST DESCRIBES YOU	9.8%	16.0%	8.1%	6.7%	30.4%	28.6%		11.2%
	Music	Count	29	1	2	1			1	34
		% within Q1 - BEST DESCRIBES YOU	11.8%	2.0%	3.2%	6.7%			3.8%	7.8%
	Sport	Count	61	2	4	1	4	1	4	77
		% within Q1 - BEST DESCRIBES YOU	24.8%	4.0%	6.5%	6.7%	17.4%	7.1%	15.4%	17.7%
	Entertainment	Count	16	1	2	1	1	2	1	24
		% within Q1 - BEST DESCRIBES YOU	6.5%	2.0%	3.2%	6.7%	4.3%	14.3%	3.8%	5.5%
	Culture/lifestyle	Count	59	19	24	6	5	7	11	131
		% within Q1 - BEST DESCRIBES YOU	24.0%	38.0%	38.7%	40.0%	21.7%	50.0%	42.3%	30.0%
	Health	Count	9	4	4	3	1		4	25
		% within Q1 - BEST DESCRIBES YOU	3.7%	8.0%	6.5%	20.0%	4.3%		15.4%	5.7%
	Education	Count	41	15	21	2	5		3	87
		% within Q1 - BEST DESCRIBES YOU	16.7%	30.0%	33.9%	13.3%	21.7%		11.5%	20.0%
	Benefits & assistance	Count	7						2	9
		% within Q1 - BEST DESCRIBES YOU	2.8%						7.7%	2.1%
	<b>Total</b>	Count	246	50	62	15	23	14	26	436
		% within Q1 - BEST DESCRIBES YOU	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### 4. SPECIFIC APPEAL OF DEADLY VIBE

Survey participants were asked to nominate the three best things about *Deadly Vibe*, rating their choices from 1-3, where 1 represented their most favourite thing, and 2 and 3 represented their second and third choices respectively.

First choices were rated as follows:

##### **Q.2 -3 Best things about Deadly Vibe**

	Frequency N=	Percent %
Valid		
Written for ATSI	134	30
Colours	23	5
Photographs	34	8
Positive about ATSI	81	18
Positive about school/education	59	13
Lift-outs/competitions	18	4
CDs	12	3
Looks good	8	2
Different things	23	5
ATSI words	8	2
ATSI info	17	4
Positive health messages	20	5
Other	8	2
Total	445	100.0

Being written for Aboriginal/Torres Strait Islander people was the most popular first choice as the best thing about *Deadly Vibe* (30%). Providing a positive representation of Aboriginal and Torres Strait Islander people (18%) as well as positive messages about school and the importance of education (13%) also ranked highly as a first choice.

**Second choice for best thing about Deadly Vibe**

	Frequency N=	Valid Percent %
Written for ATSI	28	7
Colours	21	5
Photographs	45	11
Positive about ATSI	84	20
Positive about School/education	69	16
Lift-outs/competitions	28	7
CDs	36	8
Looks good	6	1
Different things	37	9
ATSI words	12	3
ATSI info	40	9
Positive health messages	22	5
Other	1	0
Total	429	100.0

When asked to rate the second best thing about *Deadly Vibe*, again providing positive stories about Aboriginal and Torres Strait Islander people rated highest, followed by positive messages about school and the importance of education. Photographs and providing information about ATSI services and people in the community rated third and fourth respectively.

**Third choice for best thing about Deadly Vibe**

	Frequency N=	Percent %
	20	5
Colours	8	2
Photographs	33	8
Positive about ATSI	27	6
Positive about school/education	56	13
Lift-outs/competitions	18	4
CDs	23	6
Looks good	24	6
Different things	39	9
ATSI words	23	6
ATSI info	64	15
Positive health messages	67	16
Other	18	4
Total	422	100.0

When asked to rate their choice for the third best thing about *Deadly Vibe*, providing positive health messages rated highest, followed by providing information about ATSI services and people in the community. Positive messages about school and the importance of education was the third most popular choice.

### **Total of 3 choices**

		Frequency	Percent
		N=	%
Valid	Written for ATSI	182	14
	Colours	52	4
	Photographs	112	9
	Positive about ATSI	192	15
	Positive about school/education	184	14
	Lift-outs/competitions	64	5
	CDs	71	6
	Looks good	38	3
	Different things	99	8
	ATSI words	43	3
	ATSI info	121	9
	Positive health messages	109	9
	Other	27	2
Total			100

The above table shows the combined total of the 3 best things nominated by *Deadly Vibe* readers. As the table highlights, providing a positive representation of Aboriginal and Torres Strait Islander people was the most nominated aspect (over the 3 choices) of *Deadly Vibe* at 15%. Providing positive messages about school and the importance of education (14%), and being written for ATSI people (14%) were also highly valued amongst survey participants.

## 5. TOPICS OF INTEREST

Survey participants were asked to nominate the most important area covered by *Deadly Vibe*. As the table below illustrates, culture/lifestyle was considered the most important area covered by *Deadly Vibe*, with 30% of participants nominating this area. Education (20%) and sport (18%) were also nominated as important areas.

<b>Q3- MOST IMPORTANT AREAS</b>			
		Frequency N=	Percent %
	National events	49	11
	Music	35	8
	Sport	79	18
	Entertainment	24	5
	Culture lifestyle	134	30
	Health	25	6
	Education	87	20
	Benefits & assistance	9	2
	Total	442	100.0
Missing	99	4	1
Total		446	100.0

As the table below illustrates, the type of stories that made people feel good was overwhelmingly stories about everyday ATSI youth, with 33% of people surveyed choosing this option. Other types of stories that made people feel good included success stories (22%) and ATSI profiles (19%).

<b>Q5- FEEL GOOD STORIES</b>			
		Frequency N=	Percent %
Valid	ATSI profiles	83	19
	Sport stories	73	17
	Success stories	97	22
	Music stories	27	6
	Community profiles	15	3
	Stories about everyday young ATSI people	146	33
Total		446	

When asked to nominate their favourite part of *Deadly Vibe*, 'people's profiles' was the most popular choice (34%). Other parts of *Deadly Vibe* that were favourites included 'Star Watch' and 'school stories'. Least favourite sections included 'Race Around the Surgery/health services info', 'Vibe Records' and 'Vibe Worker'.

Q4- FAVOURITE PART	Frequency N=	Percent %
Jackson Five	22	5
Editor's Tag	8	2
Star Watch	83	19
School stories	70	16
Cathy's Column	23	5
Health pages	24	6
Dear Doc	8	2
People profiles	148	34
Uncle Pete's Vibetime	10	2
Race Around the Surgery/health services info	4	1
Vibe Records	5	1
Vibe Worker	5	1
The Learning Curve	7	2
Other	23	5
Total	440	100.0
Missing	99	
Total	446	

Respondents were asked, "What stories or issues could *Deadly Vibe* cover that are not being covered now?" Appendix 1 provides the details for all those who responded to this question. The most frequently mentioned topics included:

- Stories on school, education and career options.
- Location-based requests for information on different states and different communities across Australia.
- Sport.
- Stories on everyday people/real life stories.
- Aboriginal culture.

Other topics mentioned less frequently included stories on art/music/dance, youth issues, celebrities, and Aboriginal history. There were also a few requests for more competitions.

## 6. HEALTH INFORMATION AND APPROACH

*Deadly Vibe* is a magazine that aims to encourage participation in learning as well as good health practices. People were asked to comment on *Deadly Vibe's* overall approach. Almost 90% of respondents really liked or felt this approach was excellent. Only 1% of respondents did not like this approach.

Participants were asked to nominate how they have used the health information contained within *Deadly Vibe* and could choose as many of the 6 options available as deemed applicable. Below is a table of the total number of uses for health information. As the table illustrates, most people (40%) felt that the health-based information within *Deadly Vibe* helped them to think more about their health. Another popular response (35%) was that the information helped them to know more about Indigenous health issues.

<b>Q6- APPROACH</b>			
		Frequency N=	Percent %
	Excellent	334	75
	Really like it	62	14
	Like it	32	7
	Not sure	12	3
	Don't like it	3	1
	Total	444	100.0
Missing	99	2	
Total		446	

## Q7- HEALTH INFORMATION

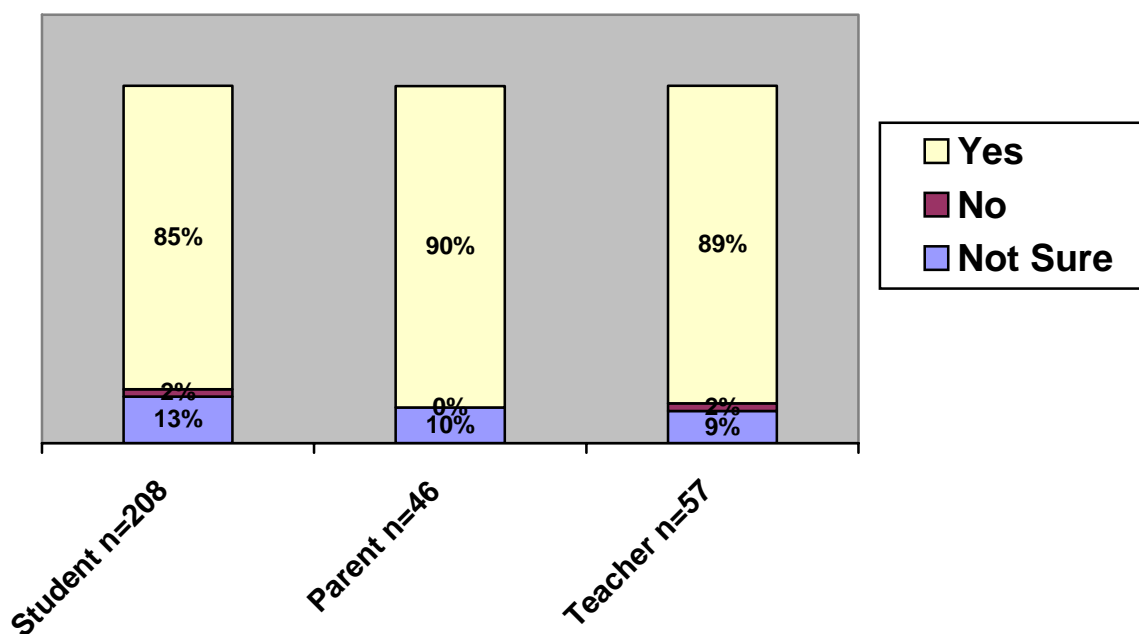
	Frequency N=	Percent %
Helped me think about my health	211	40
Encouraged me to see a doctor/health centre	40	8

Know more about Indigenous health issues	181	35
Haven't used any info	36	7
Don't read health sections	36	7
Other	19	4
Total	523	100.0

## 7. EDUCATION

In response to the question "Do you think Deadly Vibe encourages young people to participate more at school", 83% said yes, while 14% were not sure. Only 2% felt it did not encourage young people to participate more at school. The results were similar for students, parents and teachers.

### Encourages participation at school (Q15)



#### Q15 – Encourage people to participate at school more

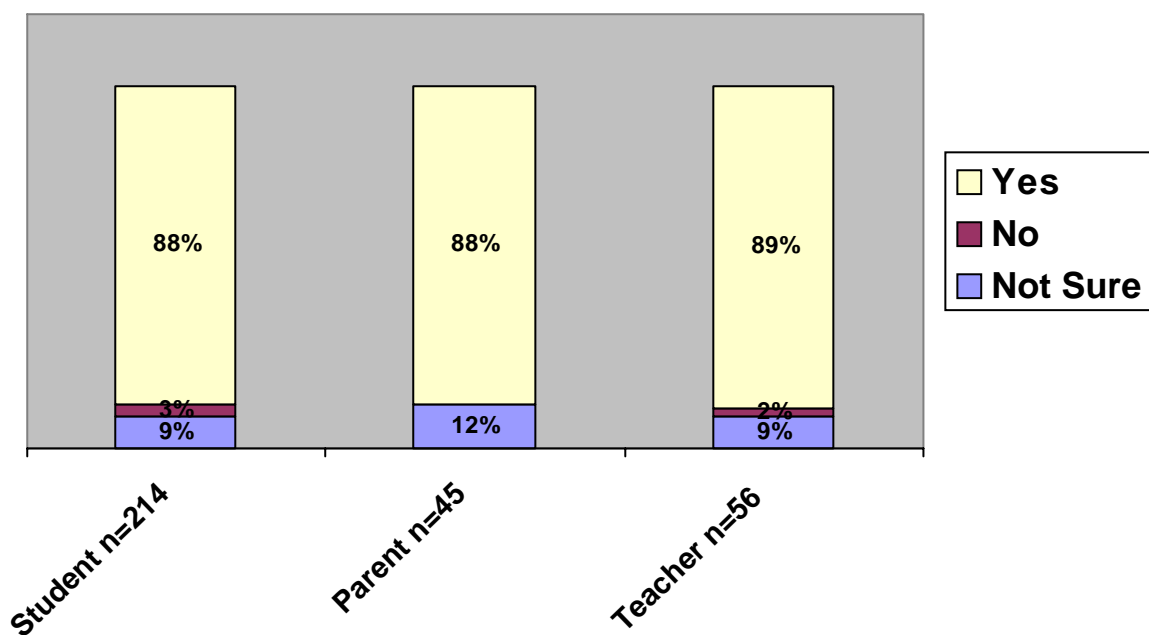
		Frequency	Percent
		N=	%
Valid	Yes	370	84
	No	8	2

	<b>Not sure</b>	63	14
	<b>Total</b>	443	100
<b>Missing</b>	<b>99</b>	3	
<b>Total</b>		446	

A similar response was found when the question was asked “Do you think *Deadly Vibe* encourages young people to read more”. Eighty-seven percent said yes, 11% were not sure, and 2% said no. Again, similar results were found for students, teachers and parents.

<b>Q16 – Encourage people to read more</b>			
		Frequency	Percent
		N=	%
	Yes	385	87
	No	9	2
	Not sure	47	11
	Total	441	100
Missing	99	5	
Total		446	

### Encourages people to read more (Q16)



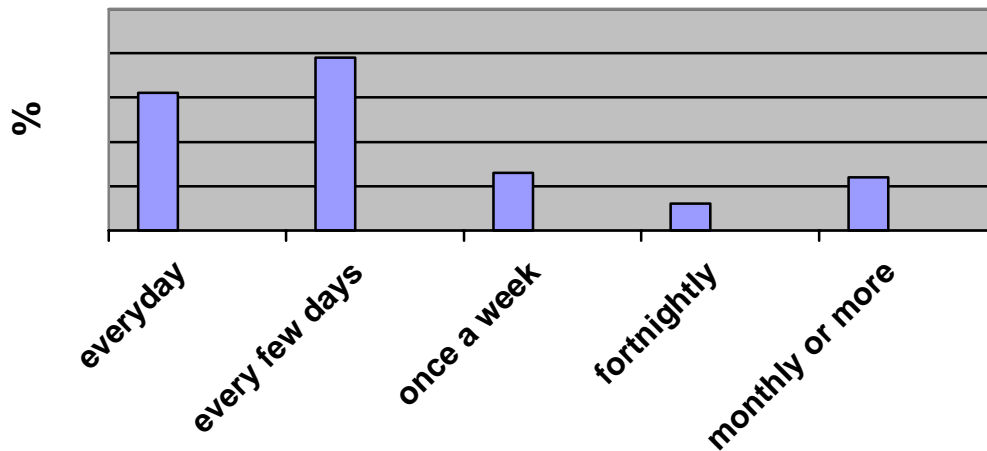
## 7. INTERNET

A series of questions was asked about Internet access and the *Deadly Vibe* website. Sixty-nine percent of respondents had access to the Internet, with the remaining 31% not having access.

Q17b – Access to the internet			
		Frequency	Percent
		N=	%
	Yes	304	69
Valid	No	135	31
	Total	439	100
Missing	99	7	
Total		446	

For those who do have access to the Internet, frequency of use was very high. Thirty-one percent use it everyday, 69% use it at least every few days, and 13% use it once a week. Only 18% use the Internet fortnightly or less.

### Frequency of Internet Use (Q18)



#### Those with access to internet (n=196)

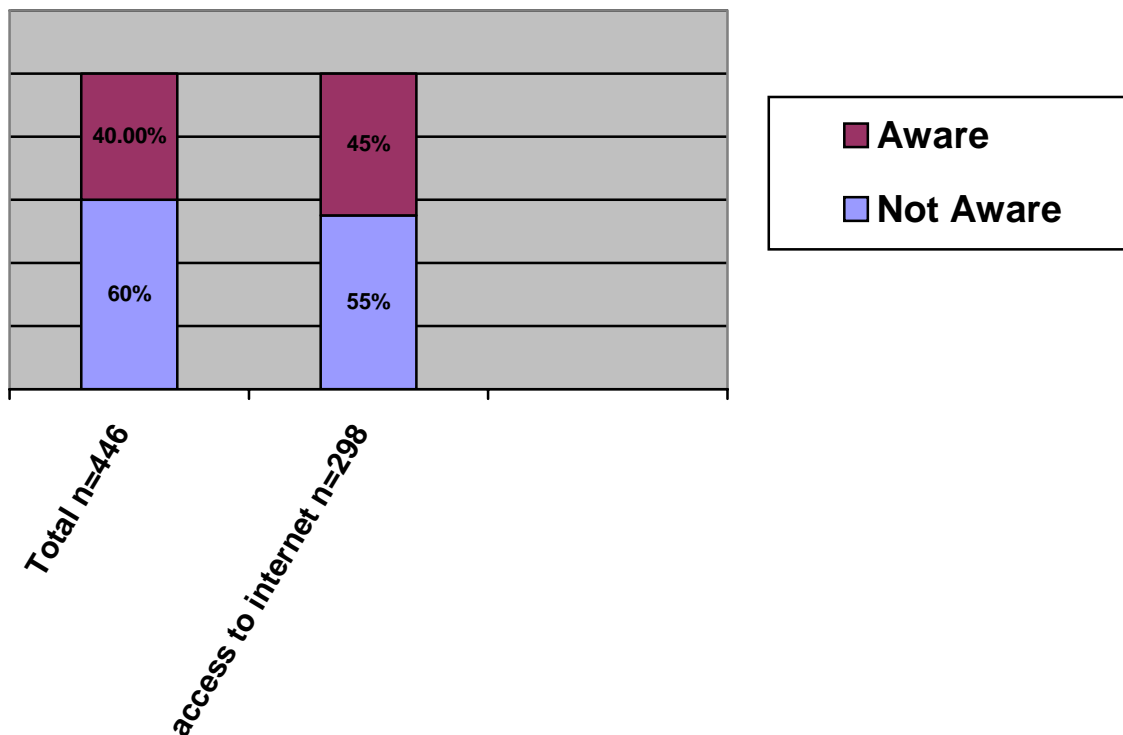
Q18. Frequency of use of Internet			
		Frequency	Percent
		N=	%
Valid	Everyday	92	31
	Every few days	114	38
	Once a week	37	13
	Fortnightly	17	6
	Monthly or more	36	12
	Total	319	100
Missing	99	127	
	Total	446	

Importantly though, 60% of respondents are NOT aware that *Deadly Vibe* is on the Net, with 40% aware. For those with access to the Internet (n=298), a slightly higher proportion (45%) are aware that *Deadly Vibe* is on the Net. Nevertheless, a significant proportion of those who have access to the Internet are not aware that *Deadly Vibe* is on the Net (55%).

Q19 – Awareness that <i>Deadly Vibe</i> is on the Net			
Total Sample		Those with access to Internet	
Frequency	Percent	Frequency	Percent

		N=	%	N=	%
Valid	Yes	171	40	135	45
	No	259	60	163	55
	Total	432	100	298	100
Missing	99	14			
Total		446			

### Awareness that Deadly Vibe is on the Internet (Q19)



For those who are aware that *Deadly Vibe* is on the Internet and who have access to the Net, 68% visit the website at least once a week, with 29% visiting it every few days. Eighteen percent visit the website fortnightly, and 48% visit the website monthly.

### Q20 – Frequency of use of [www.vibe.com.au](http://www.vibe.com.au)

Base: All those with access to the Internet

	Frequency	Percent
	N=	%

Everyday	8	6
Every few days	29	22
Once a week	31	23
Fortnightly	18	13
Monthly or more	48	36
Total	135	100

## APPENDIX 1

### Q10. Stories/issues like to see covered

#### School/Education/Career

##### School

School activities

More about schools

School subjects

Aboriginal schools

More encouragement of children who attend school without absent days

More stories about more schools

Special school projects from remote communities, eg: NAIDOC, school camps etc

Articles about different schools

Progress made in schools, ie: Ab Ed; languages & traditional ways being taught to our kids

School issues

Small schools

##### Education

Further education (2 people)

More stories on educational achievements

How to deal with issues that adversely affect the education of the children

Young students being successful and their start of study

Practical strategies on how to improve education chances

Educational experiences

Profiles of more ATSI people in education

Student difficulties

##### Career

Career options

Employment

Stories about successful people in all careers

Everyday people and their careers

It could cover things like when people had nothing going for them and now they are employed - just working makes someone feel good.

Young Aboriginal people at uni or at work

Information for students about the courses students can learn more about; courses to do for their career

Professional careers

More about computer technology and where ATSI people are heading with this in the future

Profile more ATSI people working in the education system

Career options, eg: dentist, accountant need to be extended

Servicemen and women

### **Location Based**

Tasmanian Aboriginals

More stuff on Tasmania

SA content

South Australian stories (3 people)

More stories about Queensland (2 people)

More stories about TSI people – especially youth who have achieved

Islanders

More profiles on Islanders

Stories of South Coast Aboriginal people and Torres Strait Islander people

Visit mid North Coast areas

More local news – state by state

Regional stories

Remote communities (2 people)

Outback communities

Outback positive stories

More about city & country/Koori kids

Rural stories

More on country towns

More country towns need to be in it

City suburb stories

Have a different page each month that focuses on different communities – schools could be involved in sending photos & articles

Local sport

Local events

Different communities

More community profiles

Profiles of people close to home

**Sport**

More sports (3 people)  
Sporting (2 people)  
Less sport  
AFL stories  
Football (3 people), more footy interviews  
State of Origin  
More football stories (2 people)  
Basketball (2 people)  
Netball (2 people)  
More diverse stories; less sports  
Stories about swimmers and divers  
Gymnastics  
Fishing stories (2 people)  
Motorbikes and BMX  
Skateboarding  
BMX, skateboards, motorbikes and scooters  
Should have more extreme sports (2 people)  
More about Aboriginal boxers and kick-boxers  
New undiscovered sports stars  
Cover all sportspeople in one town/city every month  
More community sports

**Everyday People**

Average people  
Everyday Aboriginal and Torres Strait Islander trying to succeed at their dreams  
More stories of Aboriginal people  
Young Nunga Sisters like me  
More everyday Indigenous stories  
Day to day kids  
Successful everyday Aboriginal people  
Family stories  
Kids' achievements  
Community people  
More stories on everyday people like doctors and nurses  
Real life stories  
ATSI boys  
Visiting Koori kids

Indigenous people unknown  
Young Murries  
Rehab workers and businesspeople

### **Aboriginal Culture**

Elders' stories  
Input from Elders  
Elders  
An Elders section  
More traditional stories  
More ways to rediscover Aboriginal culture  
Bush food  
Heaps more culture  
See more Aboriginal language  
More about Aboriginal stories  
More about Aboriginal hunting  
Feature stories on some cultural aspects of different people  
Cultural perspectives  
Cultural information

### **Art/Music/Dance/Movies**

Indigenous artists  
More music things  
Dancers  
Art (2 people)  
People/art/culture  
Stuff about art & dance  
More music  
Music about other people  
Movies  
Rabbit-Proof Fence – the movie

### **Youth Issues/Peer Pressure/Drug Use**

Drugs and peer pressure  
Issues of youth in Aboriginal communities  
Youth suicide  
School bullying  
Drugs and peer pressure

Substance abuse

Drugs

Ex-drug addicts

Alcohol and drug prevention

### **Celebrities**

Singers and actors

Popstars (2 people)

More columns by famous people

Profiles on famous people

Famous people

More of Cathy Freeman

More about Uncle Archie Roach and Aunty Ruby Hunter

Jason Lee Scott (2 people)

### **History/Stolen Generation**

True history

Stolen Generation (3 people)

History

Aboriginal history (3 people)

Historical events

### **Events**

Significant events

Concerts

More cultural events

Music festivals

### **Competitions**

Puzzles

More competitions please

Colouring competitions & drawings

Short story comps

### **Other**

More stories

Success stories  
Encouragement interviews (2 people)  
More in-depth profiles  
More female stories  
Family stories  
More stories about our leaders both famous and infamous  
Businesspeople not just sportspeople  
In Star Watch could you ask them about their scores  
Cartoons for kids  
Comic strips  
More photos of events  
More action photos  
I would like to see more pictures of different people  
Creative writing  
Fiction/short stories  
Economic issues like budgeting for families  
Politics  
Political  
Koori politics  
Haven't read enough but for eg: politicians trying to ban junk food from remote community stores  
Stories about how Indigenous and non-Indigenous people are friends  
Mixed race families  
Cooking recipes  
Recipes  
Maybe catalogue on Indigenous fashion  
More articles about fashion & makeup ideas  
More articles about makeup & hair  
Family holidays – cheap accommodation  
Cheap holidays (2 people)  
How to make your own money  
Refugees  
What's going on in detention centres  
The attacks on Osama Bin Laden  
More stories about war & terrorism  
Bush camps  
The people that need help and the people who help them  
Great use of boys material  
ASSPA teachers-aides networking.  
ASSPA committees  
More action

Telling that kids from Bowen State have made books about TSI  
Information about things like CD players  
I reckon they should write about themselves  
To get black haters to know that there is no difference between us  
Little papers  
Maybe some stories about animals  
Aboriginal trying to get free  
Book news  
Community projects  
Spirituality  
Astrology/stars